



NAPSWI Student Ambassador Programme (NSAP)

The future of Social Work in India lies in the hands of the students currently sitting in classrooms across the country. To bridge the gap between academic learning and professional practice, the National Association of Professional Social Workers in India (NAPSWI) is launching the NAPSWI Student Ambassador Programme (NSAP) – a transformative initiative designed to nurture the next generation of social work leaders.

This initiative transcends mere representation; it is a comprehensive **Capacity Building Platform** that views students not merely as members, but as future leaders who need to be nurtured, mentored, and empowered. By appointing "NAPSWI-cum-Social Work Ambassadors," we aim to create a cadre of young professionals equipped to promote the objectives of professional social work whilst simultaneously developing their own leadership capabilities, networking prowess, and organisational skills.

NAPSWI Student Ambassadors



Programme Objectives: A Growth-Oriented Approach

The NPSWI Student Ambassador Programme is designed with a "Growth for All" philosophy, ensuring that every stakeholder – students, institutions, and the profession itself – benefits from this collaborative endeavour.



Promotion of the Profession

Spread awareness about the values, ethics, and importance of professional social work at the institutional level, ensuring that the next generation understands and champions the profession's core principles.



Leadership Development

Provide students with real-world opportunities to lead, organise, and manage events, thereby building their professional confidence and preparing them for leadership roles in their careers.



Institutional Collaboration

Create a bridge between NPSWI and various Departments of Social Work for collaborative learning, fostering partnerships that benefit both academic institutions and professional practice.



Network Expansion

Connect students with the vast national network of NPSWI practitioners and educators, opening doors to mentorship, guidance, and career opportunities that extend far beyond the classroom.



Role and Responsibilities of the Ambassador

The selected Ambassador will serve as a vital liaison between NAPSWI and their respective college or university, acting as a catalyst for professional development and institutional engagement. This role offers an unparalleled opportunity to develop practical skills whilst contributing meaningfully to the social work community.

01

Organising Collaborative Events

Take the lead in organising Seminars, Webinars, and Workshops in your department. These events will be held in collaboration with NAPSWI, ensuring access to high-quality resource persons and professional branding.

03

Membership Drive

Encourage fellow students and faculty members to join the professional fraternity of NAPSWI, strengthening the collective voice of social workers across India and building a robust professional community.

02

Promotion of Objectives

Actively disseminate information regarding NAPSWI's vision, upcoming conferences (ISWC), and policy advocacy efforts to peers and faculty members, serving as an informed advocate for the profession.

04

Feedback Mechanism

Act as a voice of the students, communicating their needs, expectations, and innovative ideas back to the NAPSWI leadership, ensuring that the organisation remains responsive to the student community's evolving requirements.

Key Skills You'll Develop

- Event planning and project management
- Public speaking and communication
- Stakeholder engagement and networking
- Strategic thinking and problem-solving
- Professional advocacy and representation

NAPSWI Support and Benefits: Our Commitment to You

NAPSWI is deeply committed to the personal and professional growth of our Ambassadors. We recognise that investing in students today means investing in the future of the profession. Therefore, we provide comprehensive support designed to ensure your success in this role and beyond.

1

Field Work Assistance

Recognising that Field Work is the backbone of social work education, NAPSWI will provide guidance, contacts, and facilitation to help you excel in your field work activities and practicum. Access our network of field agencies and experienced practitioners.

2

Comprehensive Event Support

For any seminar or webinar you organise, NAPSWI provides official collaboration (logo usage), expert resource persons from our extensive network, and technical or guidance support for seamless execution.

3

Skill Building and Mentorship

Gain access to exclusive skill-building sessions focused on leadership development, proposal writing, organisational management, and professional communication – skills that will serve you throughout your career.

4

Professional Networking

Direct access to senior social work professionals offers a unique opportunity to build a career network before graduation. Connect with practitioners, researchers, and leaders who can guide your professional journey.

5

Recognition and Certification

Upon successful completion of your tenure, receive a "Certificate of Leadership and Contribution" from NAPSWI – a valuable credential that distinguishes you in the competitive field of social work.

What Our Past Ambassadors Say

"The NSAP programme transformed my understanding of professional social work. The networking opportunities and mentorship I received opened doors I never knew existed. I'm now confidently pursuing my career, knowing I have the support of the entire NAPSWI community." – Former Ambassador, Delhi University

Eligibility Criteria and How to Apply

Who Can Apply?

To ensure the programme selects motivated individuals capable of handling these responsibilities effectively, we seek candidates who demonstrate both academic excellence and leadership potential.

Academic Status

Must be currently pursuing a degree in Social Work (BSW, MSW, or Ph.D.) at a recognised institution in India.

Organisational Capability

Must demonstrate the ability and willingness to plan and organise programmes such as seminars and webinars.

Commitment

Must be willing to dedicate time and energy to promote the objectives of NPSWI and the social work profession.

Endorsement

Preference may be given to students recommended by their Head of Department or Faculty Adviser.



A Symbiotic Initiative: Empowering Students, Strengthening the Profession

The NPSWI Student Ambassador Programme represents a symbiotic initiative where every participant gains value. By empowering students, we empower the profession. Through this programme, NPSWI pledges to walk hand-in-hand with the student community, providing them the wings to fly whilst they strengthen the roots of our professional association. Together, we will build a stronger, more vibrant social work profession in India – one that is ready to address the complex challenges of the 21st century with competence, compassion, and commitment.

This is more than an ambassadorship – it is an investment in your future, an opportunity to shape the profession you are about to enter, and a chance to make a lasting impact on social work education and practice in India. We invite you to join us in this transformative journey.

"By empowering students today, we empower the profession tomorrow. The NPSWI Student Ambassador Programme is not just about building careers – it's about building a movement."

Roles and Responsibilities of Student Ambassadors

Student Ambassadors serve as the vital "Pulse of the Profession" within their respective colleges, creating meaningful connections between NAPSWI and the grassroots level of social work education across India. These dynamic individuals embody the spirit of professional social work whilst remaining deeply connected to the academic environment.



Institutional Liaison

Serve as a bridge between NAPSWI and college/university social work departments, facilitating communication and collaboration.



Membership Drive

Encourage students to join NAPSWI and explain the benefits of being part of a national professional body.



Content Creators

Document and share successful fieldwork stories, rural camp highlights, and innovative entries for the NAPSWI Student Chronicle.

Event Organizing

Assist in organizing National Social Work Week (NSWW) activities at the local level, bringing together students and practitioners for meaningful engagement and learning opportunities.

Social Media Advocacy

Run awareness campaigns on platforms like Instagram and LinkedIn about crucial social issues including Mental Health, Gender Equality, and Disability Rights.

Exposure and Skill Development Opportunities

NAPSWI provides exceptional "Value-Add" benefits that complement traditional classroom learning, empowering student ambassadors with real-world skills and professional recognition. These opportunities are designed to bridge the gap between academic knowledge and professional practice, ensuring our ambassadors are well-prepared for their careers in social work.

Leadership Certification

Receive a formal "Certificate of Excellence" or "Student Leader Award" from NAPSWI that adds significant weight to your curriculum vitae and demonstrates your commitment to the profession.

Capacity Building Workshops

Gain exclusive access to specialized sessions on Proposal Writing, CSR Policy, Social Audits, and PRA (Participatory Rural Appraisal) Techniques conducted by industry experts.

Shadowing Opportunities

High-performing ambassadors can shadow senior NAPSWI members or attend national board meetings as observers, gaining invaluable insights into professional leadership.

Networking Hub

Join our exclusive "Ambassador-only" portal where you can interact with social work practitioners across India, share experiences, and build lasting professional connections that will support your career growth.

Engagement and Learning Initiatives

Our engagement strategy focuses on Peer-to-Peer Learning and Creative Expression, ensuring students remain actively involved whilst developing practical skills. These initiatives create a vibrant community of learners who support and inspire one another.

1

Online Fieldwork Exchange

Monthly "Jam Sessions" where students from different states share unique fieldwork challenges and solutions.

- Cross-cultural learning opportunities
- Case presentation series with mentor feedback
- Peer collaboration on complex scenarios

2

Creative Competitions

Showcase your talents through diverse creative challenges that highlight social issues and professional skills.

- "The Social Lens" Documentary Making (5-10 minutes)
- Script-writing for Nukkad Nataks (Street Plays)
- Digital Poster and Infographic Challenges

3

Awareness and Outreach

Engage communities through powerful street theatre and public demonstrations that create social impact.

- Theme-based street plays on monthly topics
- Human chains and flash mobs for special days
- Community-level awareness campaigns

"Through these initiatives, NAPSWI student ambassadors become catalysts for social change, combining academic knowledge with practical action to make a meaningful difference in communities across India."

Scan to Apply or [Click](#)

